WHERE WE'RE FROM

Molded from stylish genius to fit the needs of the on-the-go girl, Caboodles invented the entire category of cosmetic organization...inspired by a tackle box.

It all started when necessity and whimsy snapped together. As the legend goes, in 1986, Vanna White was photographed using a Plano® fishing tackle box to stow and organize her makeup. With a visionary eye to the future and the need for a functional but fun cosmetics case, Plano Molding Company launched Caboodles in 1987 with the On-The-Go Girl™ molded from the same functional designs of a tackle box.

When the iconic On-The-Go Girl™ arrived onto the scene, a phenomenon began. Makeup mavens and neat freaks alike snatched cases up to organize all their personal collections, and Caboodles of all kinds have been a staple of active organizers everywhere, ever since. Trends constantly change, but the timeless Caboodles case is always coveted for its feel-good nostalgia, retro authenticity and neat legacy.

WHERE WE'RE GOING

The new Caboodles brand is all about fun, function, joy, and style. We create products that are modular and work together to fit all organizational needs.

Caboodles is here to empower a new generation with the tools to organize what they care about. Caboodles gives go-getters of every age, color and creed the organizational creativity to be who they are.

Caboodles will always embrace the “nostalgia” of the beloved Retro line that made us famous and the organizational expertise of the Core line, but we are constantly evolving to fit the modern on-the-go girl with sleeker, refreshing takes on the Core and Retro lines, an even stronger Active line in partnership with our brand ambassador Simone Biles, and the premiere of our elegantly elevated Life & Style line.

We believe you deserve a colorful life filled with purpose, beauty and joy. We believe that you’re worth organizing.
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CLASSIC CASES

The 80s are back! Whether you’re an original Caboodles lover who cherishes nostalgic style or a newcomer who digs an iconic throwback, you’ll love our I ❤️ Retro collection. It’s a majorly cool way to keep the “fun” in functional.
On-The-Go Girl™
TWO-TONE COLLECTION
13.38” x 8.88” x 6.5”
- Auto-open tray with flip lid and mirror
- Spacious interior storage
- Secure latch

CLASSIC CASES - RETRO

SEAFOAM/LILAC CAB56261A
PEACH/SEAFOAM CAB56260B
WHITE/BLACK CAB56260P
HOT PINK/BLACK CAB56260D

On-The-Go Girl™
MARBLE COLLECTION
13.38” x 8.88” x 6.5”
- Auto-open tray with flip lid and mirror
- Spacious interior storage
- Secure latch

CLASSIC CASES - RETRO

SEAFOAM CAB56260M
PEACH CAB56260J
LILAC CAB56260L
PINK CAB56260E
BLUE CAB56260I

1 - COUNT CASE PACK 1 - COUNT CASE PACK 1 - COUNT CASE PACK 1 - COUNT CASE PACK 1 - COUNT CASE PACK 1 - COUNT CASE PACK
On-The-Go Girl™
JELLY SPARKLE COLLECTION
13.38” x 8.88” x 6.5”
• Auto-open tray with flip lid and mirror
• Spacious interior storage
• Secure latch

CLASSIC CASES - RETRO

HOT PINK CAB56260F
PURPLE CAB56260N
ROBIN’S EGG CAB56260O

1 - COUNT CASE PACK
1 - COUNT CASE PACK
1 - COUNT CASE PACK

On-The-Go Girl™
MILLENNIAL PINK
13.38” x 8.88” x 6.5”
• Auto-open tray with flip lid and mirror
• Spacious interior storage
• Secure latch

CLASSIC CASES - RETRO

MILLENNIAL PINK CAB56262A

1 - COUNT CASE PACK
On-The-Go Girl™
DOODLE EDITION
13.38" x 8.88" x 6.5"
- Customize with your own style!
- Includes stencils, stickers and markers
- Auto-open tray with flip lid and mirror

Pretty In Petite™
TWO-TONE COLLECTION
9" x 5.5" x 3.75"
- Compact carrying case
- Two swivel trays
- Fashion mirror

CLASSIC CASES - RETRO
1 - COUNT CASE PACK
2 - COUNT CASE PACK
3 - COUNT CASE PACK
4 - COUNT CASE PACK
5 - COUNT CASE PACK
Pretty In Petite™
MARBLE COLLECTION
9" x 5.5" x 3.75"

- Compact carrying case
- Two swivel trays
- Fashion mirror

Take It™
TOUCH-UP TOTE
8.125" x 5" x 1.9375"

- Large fashion mirror
- Auto-open tray
- Snap-tight lid

ALSO AVAILABLE
5 - COUNT ASSORTED PDQ CAB56061A
- Comes with one of each color
- Individual UPC on each
Cosmic™
COSMETIC COMPACT
6.75" x 1.9375"

- Multi-compartment organizer
- Large fashion mirror
- Snap-tight lid

ALSO AVAILABLE
5 - COUNT ASSORTED PDQ CAB58601A
- Comes with one of each color
- Individual UPC on each

HOT PINK CAB58606A
PEACH CAB58603A
LILAC CAB58604A
SEAFOAM CAB58605A
SKY BLUE CAB58602A

5 - COUNT CASE PACK
BAGS & TOTES

Whether it’s a trek to the gym or a weekend trip, Caboodles bags and totes are perfect for stashing and stowing everything you need to organize every hour. Small designs easily fit inside larger ones for maximum organization so you can focus on fun.
**Cutie™ CADDY**

- Perfect for brushes and nail care items
- Exterior pockets of varying sizes
- Removable inner purse with handles

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**Devotion™ MEDIUM WIDE-OPENING BAG**

- Wire frame expands for easy access
- Zipper closure
- Open interior

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**STRIPE & DOTS**

- 587930

**BLACK DIAMOND**

- 582805

**WARM BLISS**

- 582802
**Double Agent™**
**DUAL COMPARTMENT MAKEUP BAG**
8.27” x 3.15” x 4.53”

- 2 large storage sections
- 5 brush pockets
- 1 large inner pocket

**Envy™**
**DOCTOR’S BAG**
12” x 7” x 6.75”

- Extra-wide opening
- Interior features 4 elastic pockets, 1 zippered compartment and adjustable elastic bands
- 2 exterior zippered pockets

**GOLD DISTRESSED DOT 582016**
2 - COUNT CASE PACK

**BLACK QUILTED 5833105**
1 - COUNT CASE PACK
**Femme Fatale™**
**TOTAL TOTE**
12.5” x 3.5” x 6.375”
- Outer pocket with elastic bands and mesh
- Interior elastic pockets and removable divider
- Includes removable zippered pouch and bonus mirror

**Glam Squad™**
**LARGE SOFT TRAIN CASE**
11.25” x 6.25” x 7.88”
- Zipper closure
- Open interior
- Large fashion mirror

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**BLACK DIAMOND**
5832732

**PINK BOHO**
CAB00007A

**BLUE MEDALLION**
582496

**WARM BLISS**
582498
**Heartthrob™**
**LONG TAPERED TOTE**
11" x 10.25" x 7"
- Zipper closure
- Open interior
- Interior pockets and brush holders

**Black Diamond**
583238

**Gold Distressed Dot**
583025

**Pencil Me In™**
**DOUBLE-ZIP MAKEUP BAG**
9.06" x 2.76" x 3.15"
- 2 zippered compartments
- Elastic bands for pencils and brushes
- Strap for portability

**Pink Boho & Black Quilted Card Holder**
CABOOOO4A

**Pencil Me In™**
2 - COUNT ASSORTED CASE PACK
1 - COUNT CASE PACK

**Heartthrob™**
LONG TAPERED TOTE
11" x 10.25" x 7"
- Zipper closure
- Open interior
- Interior pockets and brush holders
Ready To Roll™
BARREL TOTE
9.84” x 4.72” x 4.72”
- 2 large zippered compartments
- Strap to secure or hang bag
- Premium chunky zipper closure

Sassy™
TAPERED TOTE
9.25” x 7.25” x 6.25”
- Removable inner pouch
- French memo board in lid
- Interior pockets and brush holders
**Savvy Sensibility™**  
**COSMETIC PORTFOLIO**  
9.25" x 6" x 1.75"  
- Zip-around closure  
- Removable mesh pouch  
- Open interior with multiple pockets

**Super Cutie™**  
**LARGE CADDY**  
11" x 7" x 8"  
- 2-in-1 lightweight tote  
- 8 outer storage pockets  
- Removable inner purse with handles
Sweet & Sassy™
LARGE TAPERED TOTE
11" x 8" x 8.5"

- Interior pockets and elastic bands
- Zipper closure
- Open interior

TRAIN CASES

We designed these professional-level cases for the most serious of cosmetic organizers – aka the makeup fanatics with too many shades of eyeshadow to count. Sturdy yet light and stylish, train cases fit it all with multi-tiered levels and roomy storage.
**Adored™**

4-TRAY TRAIN CASE

8.5" x 6.375" x 6.625"

- 4 auto-open trays
- Spacious interior storage
- Locking latch with keys

**Charmed™**

4-TRAY TRAIN CASE

10.5" x 6.5" x 8"

- 4 auto-open trays
- Spacious interior storage
- Locking latch with keys

**POP ART 587437**

**PINK LEOPARD CAB587438**

**METALLIC ROSE GOLD CAB40001A**

**BLACK & WHITE DOTS 587435**
Goddess™
4-TRAY TRAIN CASE
12" x 8.75" x 10.5"
• 4 large auto-open trays
• Spacious interior storage
• Locking latch with keys

Inspired™
2-TRAY TRAIN CASE
11.25" x 6.90" x 9.50"
• 2 cantilever trays and flip-up mirror
• Spacious interior storage
• Locking latch with keys
Lovedruck™
6-TRAY TRAIN CASE
11.75" x 8" x 10.25"
• 6 square cantilever trays
• Spacious interior storage
• Locking latch with keys

Make Me Over™
4-TRAY TRAIN CASE
11" x 7" x 9"
• 4 large auto-open trays
• Spacious interior storage
• Locking latch with keys
Prima Donna™
ACRYLIC TRAIN CASE
7.63” x 7” x 6.63”
• Includes bonus acrylic case
• Rectangular lift-out tray
• Locking latch with keys

Primped & Polished™
6-TRAY TRAIN CASE
13.75” x 8.5” x 8.5”
• Our largest train case!
• 6 square cantilever trays
• Storage elastics in lid

SPARKLE STARS/PINK DOTS 58721D
1 - COUNT CASE PACK

BLACK CAB585505
1 - COUNT CASE PACK
Stylist™
6-TRAY TRAIN CASE
11.25" x 7" x 9.25"
• 6 square cantilever trays
• Spacious interior storage
• Locking latch with keys

Neat Freak™
ACRYLIC TRAIN CASE
8.5" x 6.5" x 11.75"
• 6 square cantilever trays
• Locking latch with keys
• Transparent for easy viewing/access
TRAVEL

Never deal with a messy checked bag again. These travel cases make it easy and chic to organize your wanderlust. Keep all your essentials neatly nestled so you arrive to every adventure in cool, calm style.
**Glam-To-Go™ HANGING TRAVEL TOTE**

- 10" x 3.75" x 9.25"
- 5 zippered compartments
- 3 mesh pockets
- Hanging hook

**Jet Setter™ HANGING VALET**

- 12" x 3" x 7.5"
- Includes 3 travel bottles and 1 bath pouf
- Multiple zippered compartments
- Convenient hanging hook

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<table>
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<tr>
<th>Gray Linen &amp; Black Quilted</th>
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<th>Zebra Cheetah</th>
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<td>582497</td>
<td>582503</td>
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2 - COUNT ASSORTED CASE PACK

2 - COUNT CASE PACK

2 - COUNT CASE PACK
Le Sophistique™
10-PIECE BAG SET
13.5” x 8” x 9.25”
- Includes 1 clear outer bag, 1 soft-sided valet, 1 pencil bag, 1 brush valet, 1 signature fan bag, 1 bath pouf and 4 travel bottles
- Perfect blend of fashion and function for travel

MILLENNIAL PINK/PINK BOHO
1 - COUNT CASE PACK

Weekender
TRAVEL TOTE
12” x 3.5” x 9”
- Includes 5 travel bottles and 1 bath pouf
- Clear window for easy viewing/access
- Interior compartment with multiple pockets

ZEBRA CHEETAH
2 - COUNT CASE PACK
Weekender Plus
LARGE TRAVEL TOTE
12” x 7.75” x 10”

• Three large zippered compartments
• One exterior pocket
• Interior includes 10 storage compartments, 2 removable pouches and multiple elastic bands

SIGNATURE 582409
1 - COUNT CASE PACK

COUNTERTOP STORAGE

Whatever your kit, show it off. Countertop storage is a rapidly growing category for those who want to not only protect but also display their beauty collections. Organize cosmetics by color, occasion or treatment so your counter is always clean and social media-ready.
Cosmetic Counter™
11-COMPARTMENT ACRYLIC
8.13" x 10" x 4.5"
- 11 storage compartments
- Transparent for easy viewing/access
- Tall compartments for brushes

Center Stage™
6-COMPARTMENT ACRYLIC
9.88" x 6.17" x 4.5"
- 6 storage compartments
- Blow dryer compartment
- Transparent for easy viewing/access
**My Essentials Tray™**

9-COMPARTMENT ACRYLIC

10" x 8.25" x 4.13"

- 9 open compartments
- 1 compartment with lid
- Side handles for easy carrying

**Tiers Of Joy™**

3-COMPARTMENT ACRYLIC

5.5" x 5.25" x 5.63"

- 3 storage compartments with lids
- Perfect for cotton balls, beauty blenders, etc.
- Transparent for easy viewing/access

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**CRYSTAL CLEAR 585752**

1-COUNT CASE PACK

**CRYSTAL CLEAR 585806**

1-COUNT CASE PACK
The path to perfect nails is right at your fingertips! Our line of nail organizers and accessories will help you keep your cuticles trimmed, your hands smooth and your nails polished. Because sometimes the best part of an outfit is the one you literally painted on.
Nail & Cosmetic Valet
STORAGE VALET
9" x 5" x 6"
- Storage for 24 nail polish bottles
- Mirror and elastic pockets in lid
- Removable accessory tray

I Candy™
MEDIUM VALET
10" x 6.5" x 7"
- Elastic pockets and mirror in lid
- Removable storage tray and base divider
- Zipper closure

BLACK DIAMOND 5843011
BLACK QUILTED 58408810
BLACK & WHITE DOT/BLUE 584214
NAIL ORGANIZERS

Mini Mani™
ACCESSORIES CASE
2.95" x 1.25" x 4.37"

• 14 total compartments
• Holds full set of acrylic nails
• Perfect for small jewelry

HOT PINK SPARKLE CAB34140A

3 - COUNT CASE PACK

CABOODLES.COM